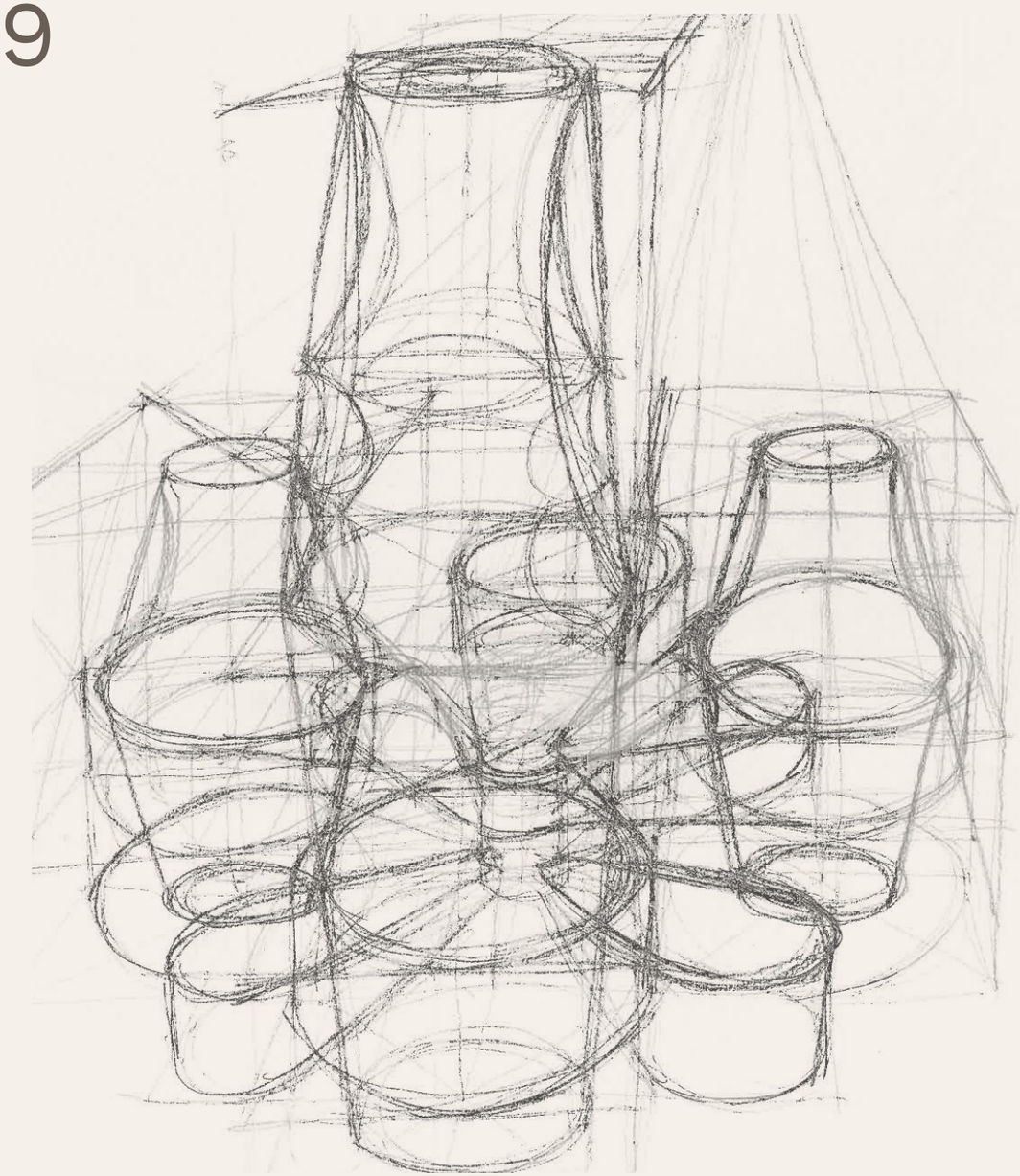
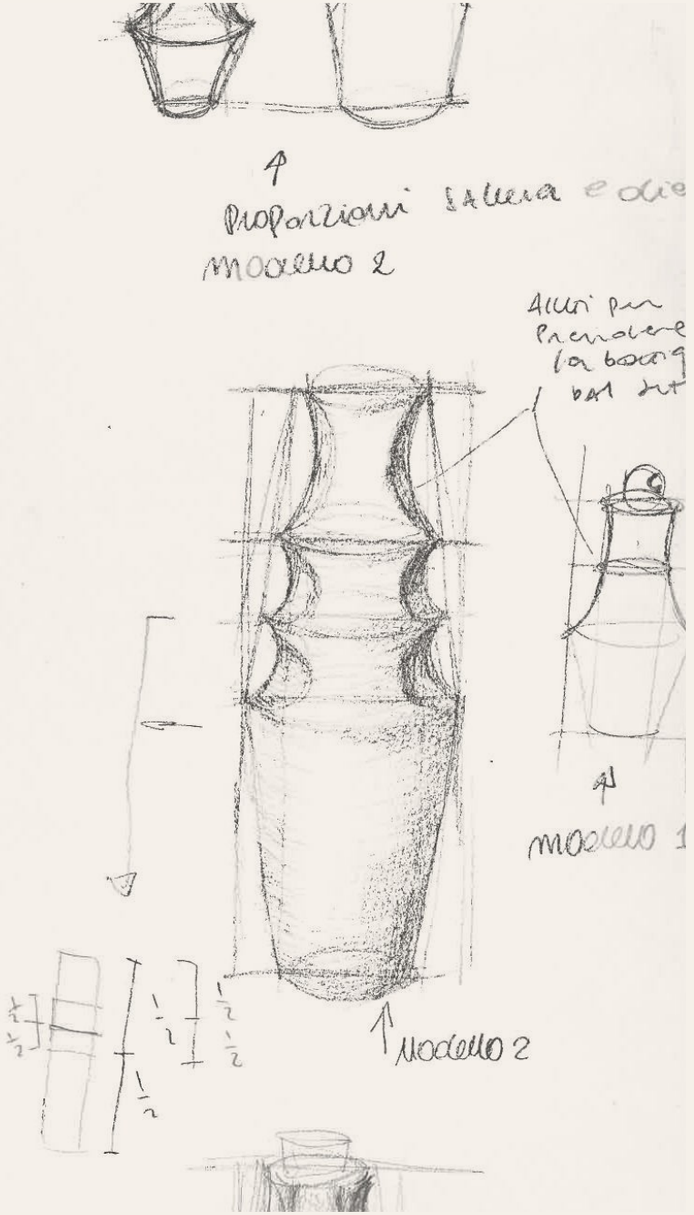
06 2019

Sketches and other projects

Creative and secondary projects from university and high school





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Secondary project

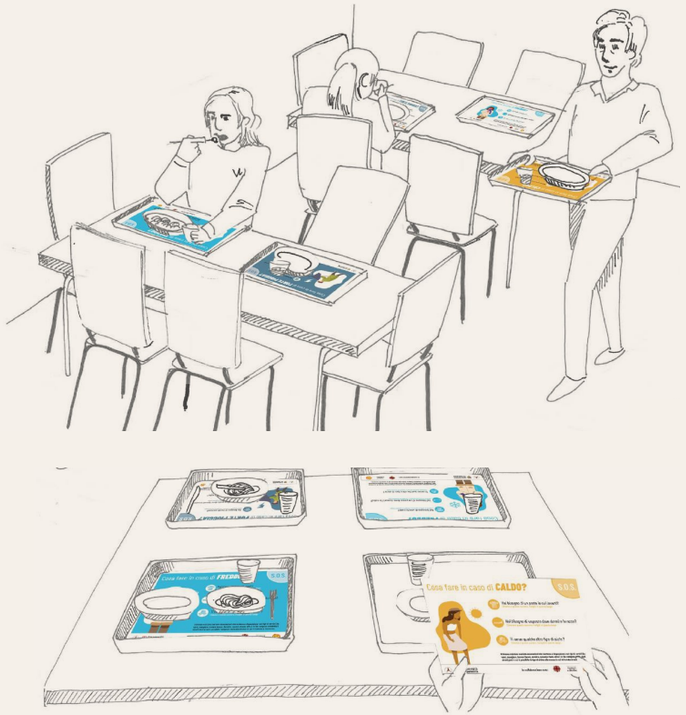
A new way to communicate in soup kitchens



Brief and debrief

The brief: a campaign to inform people about **Genoa's civil protection services**, the network of bodies and teams that forecast, prevent and respond to emergencies at every level of government.

Our research focused on one fact: **almost a quarter of the population (24.3%) is at risk of poverty and social exclusion.**



The idea

We chose Genoa's soup kitchens, which more and more people rely on, and **the placemats** under their plates: read during the meal, sometimes kept for the contacts.

The message: **how to cope with heat, cold and extreme weather when you have no home, live alone or are struggling.** People should come away feeling supported and knowing where to turn.

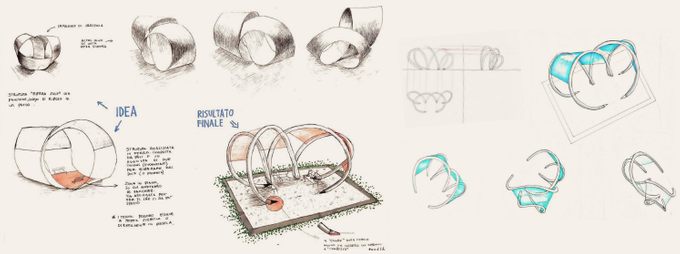


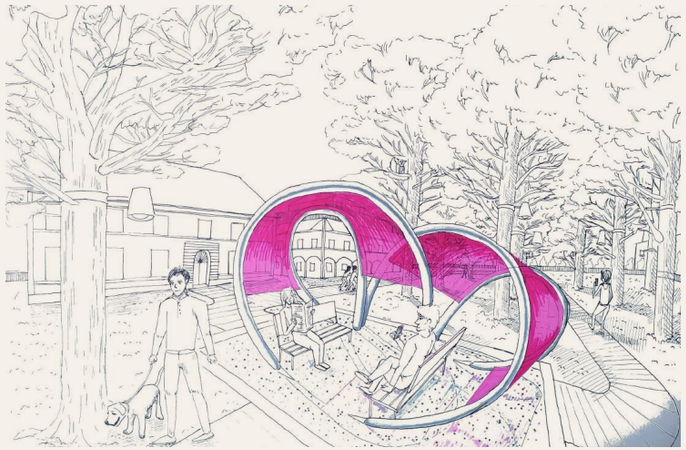
How it works

Each placemat asks direct questions (*Do you need warm clothes?*) and says who to contact or where to go. The phone numbers and organisations change with each soup kitchen, so the help listed is always nearby, and often already familiar.

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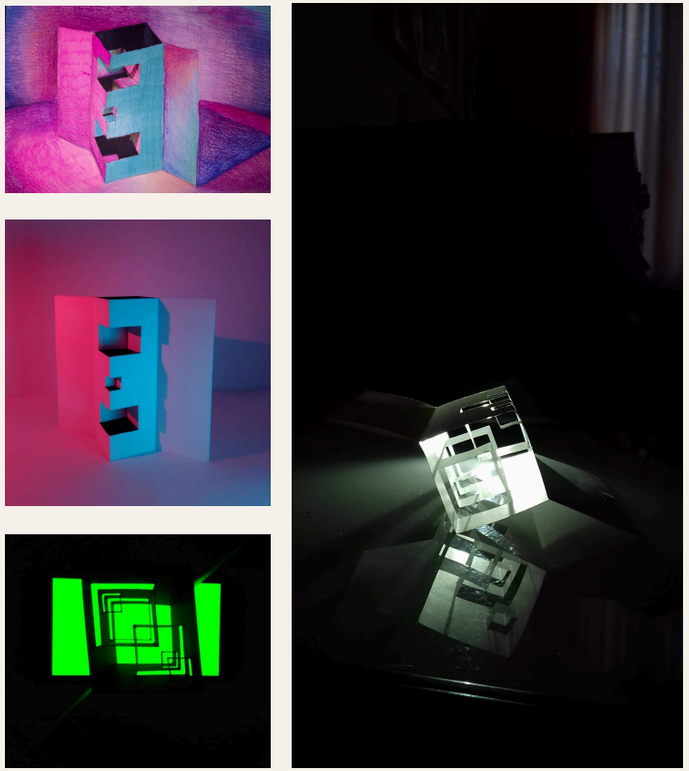
High school projects





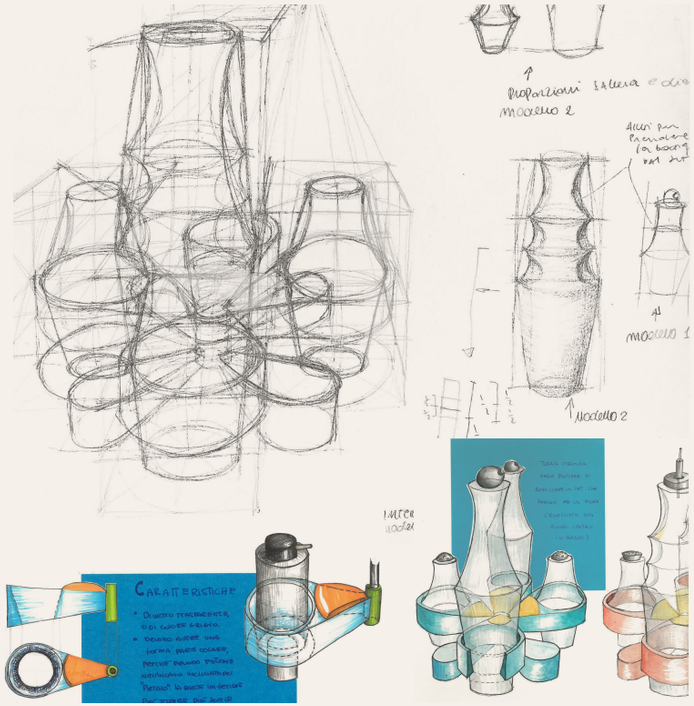
From shape to product idea

The brief: create free-form shapes from a paper strip joined at its ends. Mine looked like an outdoor canopy, so I developed it into axonometric views and a scene showing how the structure could sit in a real place.



Playing with light through kirigami

The brief: design a new kirigami, the Japanese art of cutting and folding paper. My shape is a set of inward folds with a striking visual effect. I photographed it to play with light, then made a series of drawings.



Designing a salt and pepper shaker

Starting from a composition of rectangular blocks, the task was to design a salt and pepper shaker. I took inspiration from a flower: the petals at the bottom hold the salt and pepper, and the stem is the handle. I designed the bottles too.

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